



Webinar Invitation:

Improving Social & Ethical Compliance in the Supply Chain

Date: Thursday, 7 December 2006
Time: 10:00 EST / 15:00 BST / 23:00 Hong Kong
Duration: 1 hour

Is your business effectively managing social & ethical compliance in its supply chain?

Poor social and ethical performance in the supply chain is terribly damaging to your brand, reputation, share/stock value and the way your customers, shareholders and the market view your company.

Today, businesses are held accountable for the social and ethical performance of their suppliers and this webinar highlights how you can:

- ✓ Reduce the risk of brand damage from poor social and ethical performance of your suppliers
- ✓ Improve compliance, productivity, predictability and product quality in your supply chain
- ✓ Demonstrate transparency and increase credibility with your customers
- ✓ Provide timely and verifiable compliance information to shareholders and stakeholders
- ✓ Increase the efficiency of your supplier compliance management efforts
- ✓ Improve the efficiency and effectiveness of compliance assessors and verifiers
- ✓ Help your suppliers move beyond compliance and toward sustained performance improvement

Speakers:

Stephen Frost, Director, CSR Asia – As well as being a Director of CSR Asia, Stephen is Associate Professor at the South-East Asia Research Center at the City University of Hong Kong. Current research interests include labor relations and regulations, and CSR in Asia. Recent publications include articles on recent changes to the Chinese health & safety regulatory framework, and corporate codes of conduct in the Chinese toy sector, plus numerous other articles relating to Cambodia, Singapore, Vietnam and Asia generally. He holds a PhD in Asian Studies from Murdoch University in Australia.

Maria Varbeva-Daley, Senior Consultant, BSI Professional Services - Maria has led activities at BSI ranging from project delivery to business and new product development, including initiating Professional Services' **Ethical Fashion Project**. She has been an attorney-at-law leading a practice in environmental and consumer protection law and had internships with the Environmental Law Foundation and with the Foundation for International Environmental Law and Development.

Hewitt Roberts, CEO, BSI Entropy International - Hewitt is the co-founder of BSI Entropy International and the author of a number of publications about environmental management and

corporate governance. His latest publication is the BSI Entropy International white paper on social and ethical compliance in the supply chain.

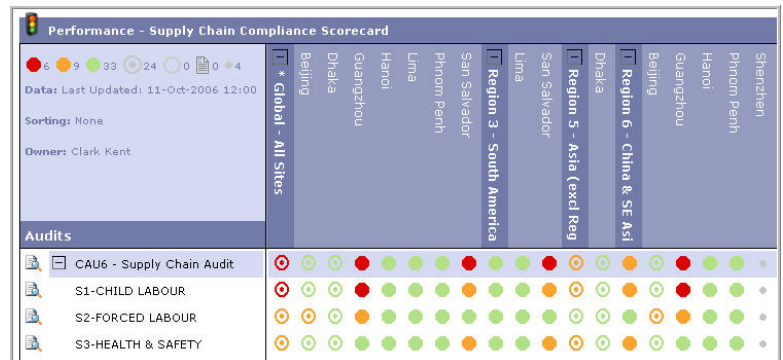
[Click here to enrol now](https://entropysystem.webex.com/entropysystem/onstage/g.php?d=680489119&t=a) or go to <https://entropysystem.webex.com/entropysystem/onstage/g.php?d=680489119&t=a> for this **FREE** webinar to find out more about the risks of not managing social and ethical performance in your supply chain and the benefits of using the Entropy System™ - a web-based enterprise application suite for risk, compliance and performance management that helps businesses improve corporate governance and corporate social responsibility.

Who should attend?

- ✓ VPs and senior executives responsible for supply chain, purchasing, risk management, logistics, compliance, procurement, product supply, CR (corporate responsibility), or EHS (environment, health & safety)
- ✓ Executives looking to improve the effectiveness of supply chain compliance management
- ✓ Entropy System™ champions responsible for corporate audit and/or supplier compliance management.

What will you learn?

- ✓ How social and ethical compliance in the supply chain is becoming an increasingly important factor for brand protection and awareness.
- ✓ How the Entropy System™ can help you improve your supply chain audits and supplier compliance.
- ✓ How to move beyond basic supplier compliance and towards long term performance in your supply chain.



If you are unable to attend this event but are interested in finding out more, then please click here to email [Paul Stanfield](mailto:paul.stanfield@bsi-entropy.com) (paul.stanfield@bsi-entropy.com) or call him from the UK on 01524 389 385, outside the UK on +44 1524 389 385, or call our North American office on +1 877 766 7679.

raising standards worldwide™

This email contains confidential information and/or copyright material. This email is intended for the use of the addressee only. Any unauthorised use may be unlawful. If you receive this email by mistake, please advise the sender immediately by using the reply facility in your email software. Thank you for your cooperation.



NOTE: If you no longer wish to receive details of BSI Entropy International's products and services please reply REMOVE to this email.